

LIQUEURS COMBIER

# Combiere Distillery

## Living History in Spirits

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Explore the story, legacy, and craftsmanship behind France's legendary Combiere Distillery in the Loire Valley — a tradition of excellence since 1834

SINCE 1834

2025

# Our Mission Today

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Uncover what makes Combier Distillery so unique—from its living history to its innovative spirit.

Let's discover why Combier is more than just a bottle.

 Almost 190 years of authentic craftsmanship

 Original creator of the world's first triple sec

 A French Living Heritage Company



*Home to the world's first triple sec since 1834*

# An Incredible Origin Story

Founded in **1834** by a confectioner couple seeking the perfect liqueur for their chocolates.

Their curiosity sparked a tradition that would change the world of spirits.

 Started as a small confectionery shop in Saumur

 Experimented with orange peels in a small still

 Born from passion for flavor, not profit



“ From a small confectionery to a legendary distillery ”

# The World's First Triple Sec

The result of the Combiere couple's experiments: the very first triple sec in history — a revolutionary spirit that changed cocktail culture forever.

Significantly drier and more refined than any orange liqueur available at the time.

*"Born from pure curiosity rather than profit — a flavor-first approach that inspires bartenders to this day."*

☼ Made with sun-dried orange peels

🍸 Perfect balance of sweet and dry

👨‍🍳 Pure artisanal craftsmanship



# Innovation: The Eiffel Connection

Combiere's distillery was designed with help from engineers of Gustave Eiffel—creator of the Eiffel Tower—cementing its place in French innovation history.

It's not just an interesting story—it's proof of a deep connection to France's remarkable history of engineering excellence and innovation.

-  Revolutionary engineering for its time
-  19th century copper pot stills still in use today
-  A living connection to French industrial heritage



# Drama & Recognition

Founder Jean-Baptiste Combier—revolutionary and prisoner—dreamed up Elixir Combier behind bars. Today, Combier is honored as a Living Heritage Company for its unrivaled craftsmanship.

## The Revolutionary Spirit

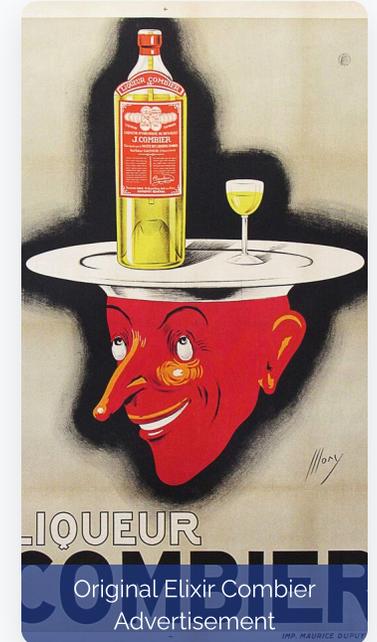
Jean-Baptiste Combier was known for his republican ideals in a tumultuous period of French history, eventually leading to his imprisonment.

## From Prison to Innovation

During his time behind bars, Combier conceived the idea for what would become his masterpiece: Elixir Combier.

## A Living Heritage

The French government now recognizes Combier as an *Entreprise du Patrimoine Vivant* (Living Heritage Company)—a testament to nearly two centuries of exceptional craftsmanship.



# A Legacy Revived

Franck Choisine revived Combier's legacy, including the historic fight to re-legalize authentic absinthe in France. History and passion shape every drop.

## ● The Legal Battle

Fought to re-legalize fennel—the key ingredient for authentic absinthe—changing French law to restore traditional recipes

## ● Respect for Tradition

Maintained absolute fidelity to 19th century production methods using authentic equipment and techniques

## ● Vision for the Future

Deep respect for history combined with passion for carrying Combier's legacy into modern times

*"It's that deep respect for history and passion for carrying it into the future that support today's Combier."*



Historic copper pot stills from the 19th century



Triple-distilled using traditional methods

# Original Combiar vs Competitors

Original Combiar triple sec is more than 40 years older than its competitors, crafted with traditional methods that remain unchanged since the 19th century.

## Original Combiar (1834)



- The Original:** World's first triple sec, 40+ years before competitors
- Authentic Process:** Historic copper pot stills, triple distillation
- Pure Ingredients:** Sun-dried orange peels, no additives

Perfect for Margaritas & Sidecars

VS

## Competitors (1875+)



- Later Arrivals:** Cointreau (1875), Grand Marnier (1880)
- Modern Process:** Column stills with double distillation
- Flavor Variations:** Cointreau: lighter style; Grand Marnier: cognac-based

Mass-market standardized production

# Absinthe Revival & Authenticity

Combiere's L'Entêté Absinthe stands as a testament to uncompromising authenticity—crafted with traditional botanicals, triple distillation, and a faithfully preserved 19th-century recipe. So pure it needs no sugar.

## Traditional Botanicals

Fennel from Provence and carefully selected herbs, each contributing to the authentic historical profile of L'Entêté

## Triple Distillation

Using 19th-century copper pot stills for exceptional purity and faithful reproduction of original methods

## Historical Recipe

Franck Choisine fought to re-legalize authentic absinthe production to revive the true historical formula

## Pure Confidence

Recommended without sugar—a testament to its quality and the distiller's absolute confidence in authenticity

“For bartenders and connoisseurs who know the real thing, L'Entêté is an extremely attractive choice—a spirit selected by true distillers.”



Historic Copper Pot Stills at Combiere



One

# Vodka Marie Antoinette: The Luxury Story

Vodka made with wheat grown at the Palace of Versailles — a spirit that transcends ordinary luxury into the realm of historical storytelling.

Unlike other premium vodkas that focus solely on production methods, Marie Antoinette creates value through its exceptional provenance and royal connection.

- 👑 A trophy bottle with a story that captivates any audience
- 🌾 Sourced exclusively from the grounds of French royalty
- 🍷 Perfect for top bars offering exceptional experiences



*"When storytelling meets craftsmanship at the heart of French royalty"*

# The True Essence of Combiere

To choose Combiere is to choose nearly 190 years of authenticity and French savoir-faire—a spirit that brings history and craftsmanship to every glass.

It's more than just another bottle on the bar shelf. It's something that can elevate the whole experience you offer.

-  A living heritage of craftsmanship since 1834
-  Unwavering commitment to authentic ingredients
-  Time-honored techniques preserved through generations



Signature Combiere Collection - Nearly 190 Years of Craftsmanship

## Premium Ingredients

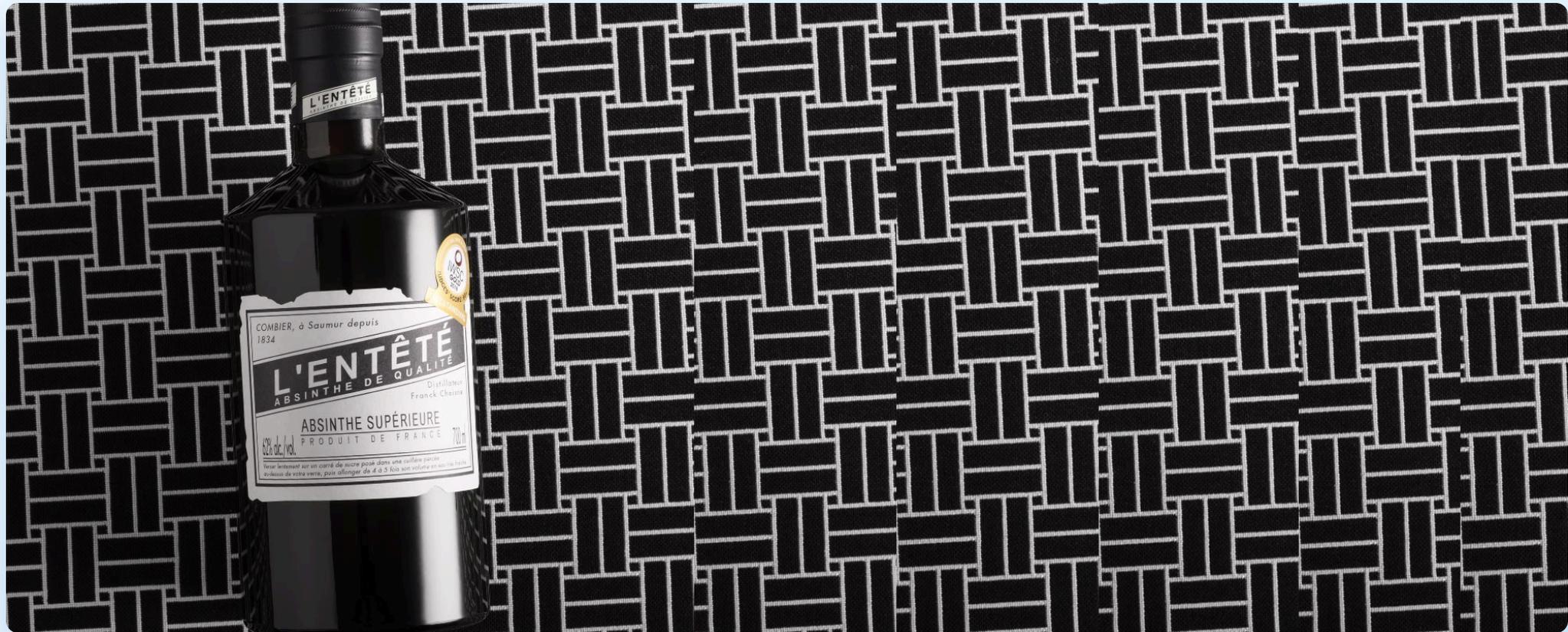


Sun-dried Orange Peels - The Secret to Combiere's Authentic Flavor

*"Savoir-faire is not just knowledge, but the art of knowing how to do something perfectly."*

# A Story in Every Bottle

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What story could you unlock with Combiar? Experience spirits with history, passion, and meaning.

Thank you for joining us on this journey through almost 190 years of French craftsmanship.

*See you next time*  
Discover Combiar's Legacy →

# Thank You

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For experiencing the rich heritage and craftsmanship  
of Combiér Distillery

Since **1834**

